

MARIN BOZIC – SHORT BIOGRAPHY



Marin Bozic is Assistant Professor in Dairy Foods Marketing Economics in the Department of Applied Economics, University of Minnesota. This faculty position was created in 2011 as a collaboration between the University of Minnesota and the Midwest Dairy Association, with the mission to develop a research program that includes a wide range of topics on dairy processing and demand issues.

Before joining the University of Minnesota, Marin worked as researcher at the Institute of Economics – Zagreb. He holds a Master's degree from the University of Trento, Italy and doctorate in agricultural economics from University of Wisconsin-Madison. His doctoral thesis focuses on price performance of agricultural futures and options markets, especially grains and dairy products.

Marin's research program encompasses four areas: (i) U.S. dairy policy analysis, (ii) dairy risk analysis, (iii) demand analysis and elicitation of consumers' willingness to pay for new dairy foods products and (iv) feasibility assessments of new dairy technologies, processing investments and new products. Since 2011, Marin published 6 scholarly articles, 13 working papers, won over ten grants by the Minnesota Milk Producers Association, U.S. Department of Agriculture, and the Midwest Dairy Association, and spoke at over three dozen research and outreach conferences.