

# Twentieth Annual Workshop for Dairy Economists and Policy Analysts

hosted by the  
**National Dairy Markets and Policy Extension Education Committee**

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## Welcome to our Workshop

### The Underlying Design and Objective

- An opportunity for industry experts in dairy markets, pricing and policy to talk about important issues, share thoughts and ideas, and learn from and with each other
- Consider this a venue for professional development among a group of individuals who share a common interest in dairy markets and policy

## Welcome to our Workshop

### Educational Objectives:

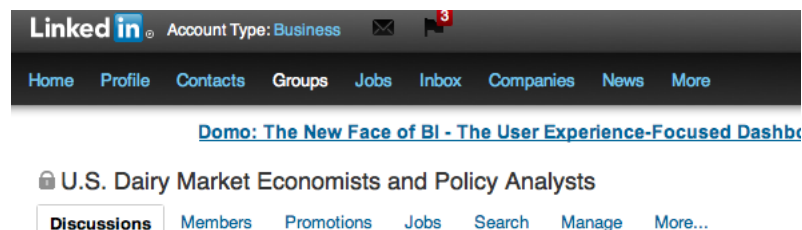
1. Better understand the scope and characteristics of dairy markets:
  - a. Along the value chain
  - b. In its various product sectors
  - c. As an industry with both nationally common and regionally distinct characteristics
  - d. As part of a global dairy market
2. Appreciate the perspectives of
  - a. History
  - b. Different elements of the industry
  - c. Applied, objective research
  - d. The economic and other complications and challenges of the real world
  - e. Where we ought to be or go, as well as where we've been
3. Develop more of a shared understanding of what is and why, even if we disagree on what ought to be.

## Opportunities to Share

<http://dairy.wisc.edu>

- Program on Dairy Markets and Policy website
- aka Mark's website
  - program announcement, publications, other tools

### LinkedIn



## Agenda and Rules of Order

Each workshop strives to address issues of contemporary value by:

- ✓ sharing academic insights
- ✓ inviting comments, thoughts, reactions from industry experts

This year's workshop tries to touch on underlying issues that relate to the 2012/13 Farm Bill debate

*Much as we academics love to hear ourselves talk...  
the goal is active learning -*

*Talk, Interact, Ask, Volunteer, Debate*

*But, our underlying purpose is learning, not  
advocacy.*