

# Clock Shadow Creamery

Hyper-Local  
For All the Wrong Reasons

Because It's There

- My Home Town, Milwaukee



## Because It Was Needed



- Food Desert, High Unemployment, Polluted

## Because We Knew How, Sorta

Cedar Grove Cheese: Since 1878



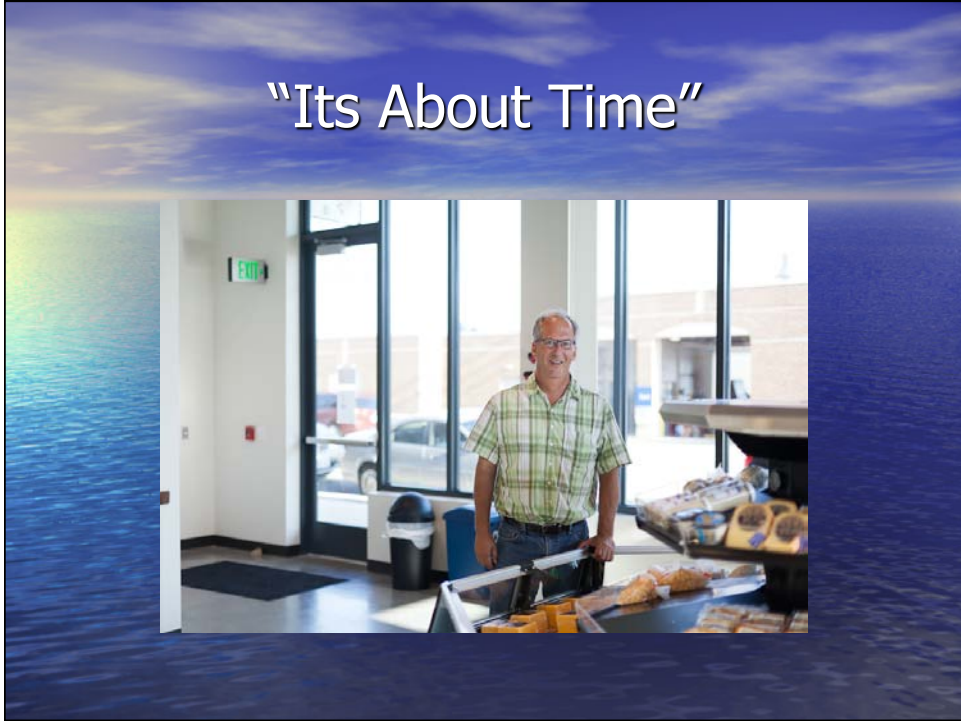
## Because of the Environment

- 27 Geothermal Wells
- Offset Wind Electric
- Over 50 Percent Recycled
- Near Zero Waste
- Rainwater Reuse
- Energy Generating Elevator
- Exceeding Carbon Neutral

## Because No One Else Has

- Number of Wisconsin Cheese Factories:  
2600
- Number of Milwaukee Cheese Factories:  
0
- Number of Urban Cheese Factories, US:  
Maybe 2

# "Its About Time"





## The Extent of the Market

- 50 new specialty cheese manufacturers in Wisconsin in recent years. Same trend US.
- Old line manufacturers making specialty cheese



## Some Economics

- First Mover Advantage
- Economies of Scale
- Trends in Information and Processing

