


The Dairy Markets and Policy Extension Education Committee is a group of leading dairy marketing economists who share an interest in problem-solving dairy research and extension education at the national level. Present membership includes:

Robert Boynton—Cornell University
Marin Bozic—University of Minnesota
Brian Gould—University of Wisconsin
Charles Nicholson—Penn State University
Andrew Novakovic—Cornell University
Mark Stephenson—University of Wisconsin
Chris Wolf—Michigan State University

Additional information about the workshop can be found on the World Wide Web site at:

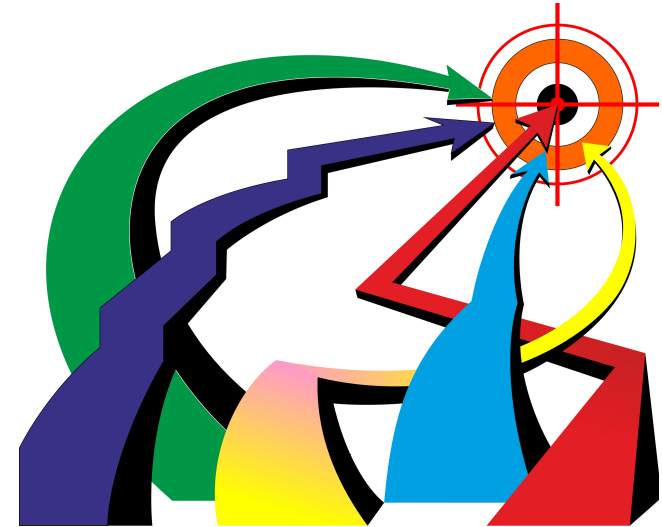
<http://DairyMarkets.org/Workshop>

or by contacting Nancy Carlisle at:
(608) 265-2908 or ncarlis@wisc.edu


THE UNIVERSITY OF WISCONSIN
MADISON
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427 Lorch Street
Madison, WI 53706

An Invitational Workshop
For Dairy Economists
And Policy Analysts

Pathways to Progress



Sponsored by
The National Dairy Markets and Policy
Extension Education Committee

May 2 & 3, 2016

Hyatt Regency Hotel & Conference Center
Two Fountain Plaza
Buffalo, NY
(716) 856-1234
<http://buffalo.hyatt.com>

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About the Workshop...

This year will mark the twenty-third Annual Workshop sponsored by the Extension Education Committee. Previous programs have focused on federal orders, product innovation, price variation and global dairy markets.

The dairy industry is in a perpetual state of evolution. Western New York will host this year's workshop and, as a major dairy region in the U.S., is a case in point. The workshop will explore the changing domestic and foreign milk supply, and the domestic and export demand for milk and dairy products. And, we will learn more about some of the success stories of the dairy industry in Western New York from the farm to the plant and beyond.

Buffalo is a culturally rich city and an affordable destination. Our hotel is right downtown with many fine restaurants and sights within walking distance. Please join us for this informative and thought-provoking workshop.

Dress is business casual.

The Program...

Monday, May 2

- 11:00 Registration
- 12:00 Lunch
- 1:00 Welcome
- 1:10 **Session I:** Long-Term Perspectives on Dairy Markets: Demand Opportunities and Challenges
- 3:00 Break
- 3:20 **Session II:** Long-Term Perspectives on U.S. Dairy Markets: Aligning Regional Supply and Global Demand in Dairy Markets
- 5:00 Adjourn
- 5:30 Reception and Hosted Bar

Tuesday, May 3

- 8:00 Welcome
- 8:10 **Session III:** Global Perspectives on Current Milk Production, Dairy Demand, Prices and Risk
- 10:15 Break
- 10:30 **Session III** (continues)
- 12:00 Lunch
- 1:30 **Session IV:** Pathways to Progress—Lessons of Innovation and Progressive Management
- 3:00 Break
- 3:30 **Session IV** (continues)
- 5:00 Closing Comments and Adjourn

Wednesday, May 4

- 8:00 Optional Bus Tour of Western New York Dairy Industry

Location, Date, and Cost...

Buffalo is the location for this year's workshop. We hope you will find it to be a convenient and affordable trip. The workshop will be held at the Hyatt Regency Hotel & Conference Center, in the heart of the downtown area.

A block of rooms has been reserved until April 6th at the hotel. You will need to contact the hotel directly to make your reservations. You can call the hotel at (716) 856-1234 or you can reserve on-line at: <http://dairymarkets.org/hotel> We have negotiated a special room rate of \$129 per night if you tell them you are with the "DMP Group".

The registration cost for the Workshop itself is \$380 per participant. Breaks, lunches, a social hour and breakfast are provided. You can register and pay for the Workshop by visiting:

<http://dairymarkets.org/registration>

Or, a check made payable to "UW-Madison" should be sent to:

CALS Conference Services
University of Wisconsin-Madison
640 Babcock Drive
Madison, WI 53706

no later than April 21st.