



National Workshop for Dairy Economists and Policy Analysts

hosted by the
National Dairy Markets and Policy Group

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Workshop Design

Our First Workshop was held in Minneapolis in September 1994. This is our 23rd Workshop.

We meet in the Spring and rotate locations between Eastern, Central and Pacific/Mountain time zones.

An opportunity for industry experts in dairy markets, pricing and policy to talk about important issues, share thoughts and ideas, and learn from and with each other

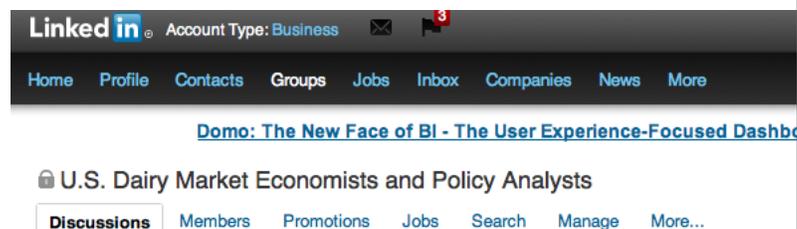
Consider this a venue for professional development among a group of individuals who share a common interest in dairy markets and policy

Professional Education Objectives

1. Better understand the scope and characteristics of dairy markets:
 - a. Along the value chain
 - b. In its various product sectors
 - c. As an industry with both nationally common and regionally distinct characteristics
 - d. As part of a global dairy market
2. Appreciate the perspectives of
 - a. History
 - b. Different elements of the industry
 - c. Applied, objective research
 - d. The economic and other complications and challenges of the real world
 - e. Where we ought to be or go, as well as where we've been
3. Develop more of a shared understanding of what is and why, even if we disagree on what ought to be.
4. Build professional networks

Opportunities to Share

- <http://www.dairymarkets.org>
 - Program on Dairy Markets and Policy website
 - aka Mark's website
 - program announcement, publications, other tools
- LinkedIn



Agenda and Rules of Order

- Each workshop strives to address issues of contemporary value by:
 - ✓ sharing academic and professional insights
 - ✓ inviting comments, thoughts, reactions from industry experts
- This year's workshop covers several areas that are linked by involving a disruption from the status quo
 - Is free(r) trade really a good thing? What are the pros and cons of disrupting trade with Canada and Mexico?
 - How do we deal with price and income risk in the current environment, or even should we?
 - What can and must dairy farms do to increase their resilience?
- *Much as we academics love to hear ourselves talk...the goal is active learning -*
 - Talk, Interact, Ask, Volunteer, Debate
- *But, our underlying purpose is learning, not advocacy.*

Next Year in Jerusalem

2018 Workshop planned for Washington DC or Philadelphia

- Accessibility to DC (farm bill year?)
- Accessibility to dairy tour options

Please give us your ideas for

- Location
- Timing
- content