

## US Role & Opportunities in Global Markets

Global markets are critically important to the US dairy industry if the goal is to continue to grow.

Do these policies help achieve that goal? How do they compare to our competitors?

- ✓ Trade – FTA's
- ✓ Standards of identity
- ✓ Federal Milk Marketing Orders
- ✓ Government-run supply management

If the US is going to compete in the global marketplace, dairy policy must be designed to allow farmers and processors to innovate and grow to profit from increasing sales to consumers around the world.

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- What is the national dairy policy?
- Do we need a national dairy policy?
- Is dairy/milk really different? Does it need all the policies and programs currently in effect?
- What is the vision for the US dairy industry?
- Is this dairy policy or social policy?
- What will the dairy landscape look like in 2030? What do we want it to look like? How do we design policy and programs to get us to that point?