

Twentieth Annual Workshop for Dairy Economists and Policy Analysts

hosted by the
National Dairy Markets and Policy Extension Education Committee

Andrew Novakovic, *Cornell University*
Mark Stephenson, *University of Wisconsin*
David Anderson, *Texas A&M University*
Robert Boynton, *Cornell University*
Marin Bozic, *University of Minnesota*
Scott Brown, *University of Missouri*
Charles Nicholson, *Pennsylvania State University*
Joe Outlaw, *Texas A&M University*
Cameron Thraen, *The Ohio State University*
Chris Wolf, *Michigan State University*

Welcome to our Workshop

The Underlying Design and Objective

- An opportunity for industry experts in dairy markets, pricing and policy to talk about important issues, share thoughts and ideas, and learn from and with each other

- Consider this a venue for professional development among a group of individuals who share a common interest in dairy markets and policy

Welcome to our Workshop

Educational Objectives:

1. Better understand the scope and characteristics of dairy markets:
 - a. Along the value chain
 - b. In its various product sectors
 - c. As an industry with both nationally common and regionally distinct characteristics
 - d. As part of a global dairy market
2. Appreciate the perspectives of
 - a. History
 - b. Different elements of the industry
 - c. Applied, objective research
 - d. The economic and other complications and challenges of the real world
 - e. Where we ought to be or go, as well as where we've been
3. Develop more of a shared understanding of what is and why, even if we disagree on what ought to be.

Opportunities to Share

<http://dairy.wisc.edu>

- Program on Dairy Markets and Policy website
- aka Mark's website
 - program announcement, publications, other tools

LinkedIn

The screenshot shows a LinkedIn group page. At the top, there is a dark header bar with the LinkedIn logo, the text "Account Type: Business", and a notifications icon showing "3". Below the header is a navigation bar with links: Home, Profile, Contacts, Groups, Jobs, Inbox, Companies, News, and More. The main content area has a heading "Domo: The New Face of BI - The User Experience-Focused Dashboard" and a sub-heading "U.S. Dairy Market Economists and Policy Analysts". Below this, there is a navigation bar with links: Discussions (which is underlined), Members, Promotions, Jobs, Search, Manage, and More...

Agenda and Rules of Order

Each workshop strives to address issues of contemporary value by:

- ✓ sharing academic insights
- ✓ inviting comments, thoughts, reactions from industry experts

This year's workshop tries to touch on underlying issues that relate to the 2012/13 Farm Bill debate

*Much as we academics love to hear ourselves talk...
the goal is active learning -*

Talk, Interact, Ask, Volunteer, Debate

But, our underlying purpose is learning, not advocacy.