

An Invitational Workshop
For Dairy Economists
And Policy Analysts

The Dairy Markets and Policy Extension Education Committee is a group of leading dairy marketing economists who share an interest in problem-solving dairy research and extension education at the national level. Present membership includes:

David Anderson—Texas A&M University
Robert Boynton—Cornell University
Marin Bozic—University of Minnesota
Scott Brown—University of Missouri
Robert Cropp—University of Wisconsin
Brian Gould—University of Wisconsin
John Newton—University of Illinois
Charles Nicholson—Penn State University
Andrew Novakovic—Cornell University
Joe Outlaw—Texas A&M University
Mark Stephenson—University of Wisconsin
Cam Thraen—The Ohio State University
Chris Wolf—Michigan State University

Additional information about the workshop can be found on the World Wide Web site at:

<http://dairy.wisc.edu/workshop/>

or by contacting Nancy Carlisle at:
(608) 265-2908 or nlcarris@wisc.edu

Global Changes—Local Strategies



Sponsored by
The National Dairy Markets and Policy
Extension Education Committee

May 1 & 2, 2014

The Hilton Milwaukee, Downtown
509 West Wisconsin Avenue
Milwaukee, WI
(414) 271-7250
www.hiltonmilwaukee.com

Thursday, May 1

7:00 Registration & Breakfast—Wright Ballroom, 4th floor

8:00 Welcome—Andrew Novakovic, Cornell University

8:10 Session I: Setting the Stage: A Market Outlook—
Mark Stephenson, University of Wisconsin

8:45 Session II: Measuring Farm Performance: Implications for Markets and Policy—Chris Wolf, Michigan State University

9:45 Session III: Margin Protection Plan: Farm Strategies and Considerations—John Newton, University of Illinois

10:45 Break

11:00 Session III (cont): Margin Protection Plan: Market Implications—Charles Nicholson, Pennsylvania State University

12:00 Lunch—Wright Ballroom

1:30 Session IV: Status and Opportunities for Dairy Sectors Around the World

Take a Lap Around the Globe—Veronique Pilet, National Center for Interprofessional Dairy Industries, Paris

Moderated Question and Answer—Andy Novakovic, Cornell University

3:00 Break

3:30 Session V: Global Climate Change and the Climate for Global Responses

Extreme Weather & Climate Change: Implications for Agriculture—Elwynn Taylor, Iowa State University

Implications for Climate Change on Forage Production—Jerry Cherney, Cornell University

Implications for Productivity of U.S. Dairies—James MacDonald, Economic Research Service

Reaction to Presentations—Juan Tricarico, Innovation Center for U.S. Dairy

5:00 Adjourn

5:30 Reception—Regency Ballroom, 5th floor

Friday, May 2

7:00 Breakfast—Wright Ballroom, 4th floor

8:00 Welcome—Mark Stephenson, University of Wisconsin

8:10 Session VI: Perspectives from the Real World—Dairy Producer Panel: Chris Wolf, Michigan State University

Bill Bruin, Bruin Farms, Waupun, WI

Nick Ridgeway, United Dairies, LLP, Litchfield, MN

Patty Edelburg, Front-Page Holsteins, Scandinavia, WI

9:45 Break

10:15 Session VII: Perspectives from the Real World—Dairy Retailers Panel: David Anderson, Texas A&M, moderator

Dairy Products and School Nutrition—Yvonne Greer, Nutrition Consulting, Milwaukee

The Cheese Department—Jeanne Carpenter, Cheesemonger at Metcalfe's Market, Madison

Direct Retailing—Bob Wills, Clock Shadow Creamery & Cedar Grove Cheese

11:45 Closing Remarks and Adjourn

There will not be a formal proceedings published from this workshop. However, we will be placing copies of the principal papers and the presentation files used by the speakers on our web site. These files may be downloaded at <http://dairy.wisc.edu/workshop>