



**National Workshop for
Dairy Economists and
Policy Analysts**

hosted by the
National Dairy Markets and Policy Group

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Chris Wolf, *Michigan State University*
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Workshop Design

Our First Workshop was held in Minneapolis in September 1994. This is our 22nd Workshop.

We meet in the Spring and rotate locations between Eastern, Central and Pacific/Mountain time zones.

An opportunity for industry experts in dairy markets, pricing and policy to talk about important issues, share thoughts and ideas, and learn from and with each other

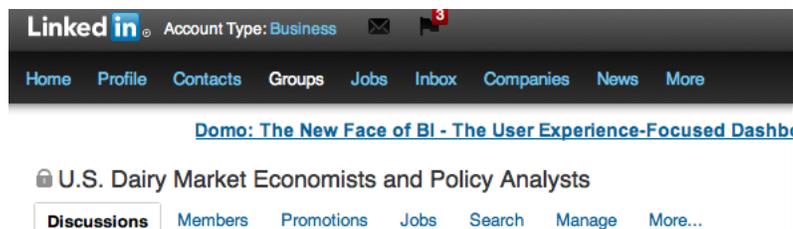
Consider this a venue for professional development among a group of individuals who share a common interest in dairy markets and policy

Professional Education Objectives

1. Better understand the scope and characteristics of dairy markets:
 - a. Along the value chain
 - b. In its various product sectors
 - c. As an industry with both nationally common and regionally distinct characteristics
 - d. As part of a global dairy market
2. Appreciate the perspectives of
 - a. History
 - b. Different elements of the industry
 - c. Applied, objective research
 - d. The economic and other complications and challenges of the real world
 - e. Where we ought to be or go, as well as where we've been
3. Develop more of a shared understanding of what is and why, even if we disagree on what ought to be.
4. Build professional networks

Opportunities to Share

- <http://www.dairymarkets.org>
 - Program on Dairy Markets and Policy website
 - aka Mark's website
 - program announcement, publications, other tools
- LinkedIn



Agenda and Rules of Order

- Each workshop strives to address issues of contemporary value by:
 - ✓ sharing academic and professional insights
 - ✓ inviting comments, thoughts, reactions from industry experts
- This year's workshop focuses on Pathways to Progress
 - What strategies and perspectives have been key to the success of farm and dairy foods businesses
 - How has this changed over time
 - On what factors should we focus in the intermediate or longer term
- *Much as we academics love to hear ourselves talk...the goal is active learning -*
 - *Talk, Interact, Ask, Volunteer, Debate*
- *But, our underlying purpose is learning, not advocacy.*

WiFi Password

WQNLJ2